

# Bata

## Must-have shoes. Every day comfort.

Few things define a lifestyle the way shoes do. And we are among the very best in the world at making them. That's why 1 million+ people choose to buy Bata every day.

## Our passion is shoes.

We love making stand-out footwear our customers can wear to look good and feel good all day long, and always with price tags that impress them too.

## Leading global company.

From Milan to Nairobi, and La Paz to Singapore, we make, market and sell enviable new designs and era-defining classics. As well as being a global brand, we are still a private family business. And we're proud to act like one.

# COMFORT & STYLE



# SINCE 1894.

**Founded in 1894, Bata design stylish and comfortable footwear at surprisingly affordable prices. Bata is a family-owned business selling more than 150 million pairs of shoes per year in our 5,300 retail outlets, and producing locally in our 21 Bata-owned manufacturing facilities across five continents.**

## Shoemaking Since 1894.

Originally, we set out to 'Shoe the World'. This led us to where we are now.

## Traditional values. Modern outlook.

Today, our customers want more than shoes, they want to be inspired and connected. They want to shop in the moment, in stores or online. We make sure that with Bata, they can simply have it all.

## Extra mile.

Bata has always tried to benefit the wider community. From our employees and suppliers to our neighbours and customers, we work hard in partnership with this extended family to create wealth, improve welfare and encourage entrepreneurialism.

We sell...   
**150,000,000+** pairs of shoes annually

And we have  
**5,300**   
retail outlets

We are found in   
**70+** countries  
Across **5** continents

We make shoes in **21** Bata-owned shoe manufacturing facilities in 18 countries around the world

Bata is a portfolio company with **20+** brands and labels 

End-to-End expertise from innovation, design to shipping.

And **32,000+** employees 

we helped more than **300,000** children in the community where we operates toward our Bata Children's program.