

Bata

Must-have shoes. Every day comfort.

Few things define a lifestyle the way shoes do. And we are among the very best in the world at making them. That's why 1 million+ people choose to buy Bata every day.

Our passion is shoes.

We love making stand-out footwear our customers can wear to look good and feel good all day long, and always with price tags that impress them too.

Leading global company.

From Milan to Nairobi, and La Paz to Singapore, we make, market and sell enviable new designs and era-defining classics. As well as being a global brand, we are still a private family business. And we're proud to act like one.



LOVE LIVING IN BATAS. SINCE 1894.

Founded in 1894, Bata is the world's leading shoemaker by volume, designing stylish and comfortable footwear at surprisingly affordable prices. Bata is a family-owned business serving more than 1 million consumers a day in our 5'300 stores, and producing locally in our 23 Bata-owned manufacturing facilities across five continents.

Shoemaking Since 1894.

Originally, we set out to 'Shoe the World'. This led us to where we are now: The No.1 global footwear company and an international fashion icon.

Traditional values. Modern outlook.

Today, our customers want more than shoes, they want to be inspired and connected. They want to shop in the moment, in stores or online. We make sure that with Bata, they can simply have it all.

Extra mile.

Bata has always tried to benefit the wider community. From our employees and suppliers to our neighbours and customers, we work hard in partnership with this extended family to create wealth, improve welfare and encourage entrepreneurialism.



We have...

1 million +
consumers shopping with us every day



No. 1
global footwear company

And **5,300 stores** worldwide



We are found in

70+
countries



Across

5
continents

We make shoes in **23**

Bata-owned shoe manufacturing facilities in 18 countries around the world

Bata is a portfolio company with **20+** brands and labels



And **35,000** colleagues



And have inspired **20,000** entrepreneurs to work with us

