

Message from our CEO:

COVID-19 PANDEMIC

I wanted to share an update on behalf of all of us at Bata, in-light of the evolving Coronavirus situation.

Firstly, our thoughts go to everyone affected by this unprecedented event. We are all in this together and to various degrees, are all impacted. Particularly, our warm thoughts go to everyone who has been personally touched, or had their loved ones affected by this situation.

Our first priority is always the health and well-being of our consumers, our employees, our communities, and everyone participating directly or indirectly to our activities. Because of this, we are continuously monitoring the situation, and are adapting our measures accordingly.

At the very minimum are abiding by the latest instructions given by local governments, but we often are going well beyond those, to ensure everyone's health and safety. As you know, our store operations are partially or entirely closed in some countries. We want to assure you that where our stores are open, all hygiene standards and local norms have been implemented, in order to protect you and our staff, whilst continuing to provide you with the products and service you expect from us. If in your area our stores are closed, we encourage you to shop on-line through our company e-commerce websites (incl. bata.com) or through 3rd party platforms. This possibility is of course also available in places where our stores are still operating.

For any other question you might have, please write to us at corporate@bata.com, or through any of the contact information displayed on your local Bata website.

I want to thank you for your support and understanding. We really appreciate it, and will continue to do all we can to serve you well, hoping this difficult period will come to an end the earliest possible. Meanwhile, happy shopping, and importantly, stay healthy!

I wish you and your loved ones all the best.



Alexis Nasard
CEO